

Dieter Rams: As Little Design As Possible

The Work of Dieter Rams

Sophie Lovell, with foreword by Jonathan Ive and essay by Klaus Kemp

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- A comprehensive monograph on highly influential product designer Dieter Rams (b.1932). As head of design at Braun from 1961 to 1995, Rams created some of the most iconic objects of the twentieth century
- A detailed text covering Rams' life, the intellectual context in which he worked, his designs for Braun and Vitsoe, and the ideas and lectures he developed as an advocate for good design
- Includes a foreword by Jonathan Ive, head of design at Apple Inc.
- Sketches and photographs of finished products and prototypes provide insight into Rams' design process; diverse archival material and photographs give a complete picture of his life and work

Sophie Lovell was born in London and moved to Berlin in 1994. She has been a long-term contributing editor and the German editor of *Wallpaper** magazine. She is the author of several books including *Limited Edition: Prototypes, One-Offs and Design Art Furniture* and *This Gun Is for Hire*. Jonathan Ive is senior vice-president of design at Apple Inc. Klaus Kemp is the Head of Exhibitions at the Frankfurt Museum of Applied Arts. He was previously head of the culture department of the city of Frankfurt.

