

Max Huber

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NEW IN PAPERBACK

- **The first complete monograph on the work of Swiss graphic designer Max Huber (1919–92), one of the most significant designers of the 20th century**
- **Huber's work was consistently innovative, and by combining painting and photography with other graphic media, he remained avant-garde throughout his career, bringing the utopian vision of the modern masters to bear on corporate typography and identity design**
- **Three essays cover Huber's entire career and discuss his wide-ranging work in the fields of magazine, identity and exhibition design as well as expanding on his close links with a circle of brilliant artists, designers and intellectuals such as Josef Muller-Brockmann, Achille Castiglioni and Italo Calvino**

Stanislaus von Moos is Professor of Art History at Zurich University and an expert on modern European architecture and design. Editor of the magazine *archithese*, he has also written books on Le Corbusier, Venturi and Rauch, and the *Esprit Nouveau*. **Mara Campana** trained as an architect. She is a lecturer on design and architecture and regularly publishes in specialized journals. She has curated many exhibitions on designers and different aspects of the history of design. **Giampiero Bosoni** lectures on the history of design at Milan Polytechnic. He has written books on interior design between 1945–2001, contemporary domestic landscapes and on the work of Jean Nouvel.

